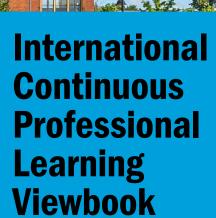


Centre for Education, Language and Professional Practice

**Toronto, Canada** 



humber.ca/celpp



WE ARE FUTURE FOCUSED

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# WHY HUMBER?

#### Humber Institute of Technology and Advanced Learning

Humber College is focused on our students' future. As a global leader in polytechnic education, Humber students receive in-depth theoretical learning and hands-on experience with applied research and extensive industry connections. Humber provides career-focused education to more than 38,000 full-time and 19,000 part-time students and professional learners in-person at three main Toronto locations and online. This includes more than 6,000 international students. A comprehensive range of credentials, including honours undergraduate degrees, Ontario graduate certificates, diplomas, apprenticeships and certificates, prepare career-ready global citizens to move seamlessly from education to employment. More than 86 per cent of Humber graduates are employed within six months of completing their studies.

Our programs provide students with the opportunity to gain a balance of theoretical and practical knowledge with a focus on current industry trends and practical problem-solving skills. We prepare our students to succeed in a global, knowledge-based economy that is technology-driven and changing at an unparalleled rate.

With more than 220 full-time programs and a wide range of credentials across a variety of areas of interest, Humber is well-positioned to offer different pathways to accomplish your academic and career goals.

#### Centre for Education, Language and Professional Practice (CELPP)

The Centre for Education, Language and Professional Practice (CELPP) is a department in the Faculty of Liberal Arts & Sciences (FLA). English language training and teacher education are central to CELPP's mission. Our career-focused training offers both academic and applied professional learning so learners may:

- Pursue academic programs at the college/university level
- Develop English language skills for job advancement and global competitiveness
- Teach English a Second Language either in Canada or internationally
- · Build capacity to use English as a Medium of Instruction
- Incorporate digital technologies into their courses in different learning environments as well as building knowledge in their organization
- Develop transferrable skills that foster career success a cross fields



CELPP has been proudly supporting the professional development of more than a thousand teachers in more than 40 institutions in countries such as South Korea, China, Taiwan, Mexico, the Philippines, Vietnam, Jamaica, Kenya, Ghana, Colombia and the United States of America. Learners will benefit from engaging and interactive learning experiences with faculty members who are dedicated professionals with graduate credentials in their field and extensive teaching and teacher training experience.

Humber's team will collaborate with your institution in different areas, such as the delivery of a tailored professional development plan for your teachers, English language or transferrable skills training programs for your students, and curriculum design and consultation. CELPP will work with you to customize programs according to your unique needs, challenges and vision and adapt existing programming to suit your learning goals.



#### **CELPP Fast Facts**

40+

professional development courses with partners from South Korea, China, Taiwan, Mexico, the Philippines, Vietnam, Jamaica, Kenya, Ghana, Colombia and United States

#### **1000**+ LEARNERS

More than **20 years** of experience in designing and delivering bespoke courses



#### **KEY AREAS:**

- English Language training
- Professional Development for educators and teachers
- Teaching English as a Second Language
- Content and Language Integrated Learning
- Transferrable skills and career readiness training
- Culturally Inclusive Educator
- Curriculum design for 21st Century classrooms

"Upon sharing our wish about providing our students with first-hand experience in project-based learning in addition to English studies, Humber immediately responded to our needs and created the ESL Project-based Learning Program. It was amazing how quickly the program was put together with all the details that would maximize our students' abilities.

Throughout this program, our students were exposed to high-level English instruction, well-guided project-based activities, and exciting presentation opportunities. We were very pleased to see that our students met and interacted with people in our community to learn more about social problems in the community. This program enabled them to actually 'take action' to address the social issues and present sustainable solutions."

Reiko Hiromoto, Executive Director, Center for International Education, Kansai Gaidai University, Japan





# English and Career-Focused Training

- ✓ Online English as a Second Language
- ✓ Online English as Second Language Project-based learning
- ✓ Summer Language Program
- ✓ Digital fluency for professionals

#### **Teacher Training**

- ✓ International Teaching Effectiveness Certificate
- ✓ Content and language Integrated Learning
- ✓ Teaching English
  Speakers of Other
  Languages
- ✓ Teaching in a digital world
- ✓ Inclusive Curricular Design Certificate
- Culturally Inclusive
   Educator Certificate

#### **Certificate/Transcript**

Upon successful completion of our course, learners will receive a Canadian credential (Certificate of Achievement) and a Humber academic transcript.

#### **Teaching Modalities**

Our international continuous professional learning courses are available in different teaching modalities:

- Fully Online
- Hybrid: online and in-person
- In person at Humber campuses (learners to travel to Toronto, meal plans and accommodation available at Humber residences)
- In-person at your venue (Humber faculty to travel to your location)

#### **Fees**

Program fees are based on the number of participants and teaching modalities.

#### **ENGLISH AND**

# CAREER-FOCUSED TRAINING

# Online English as a Second Language

The online Everyday English as a Second Language (ESL) and Professional English as Second Language certificates incorporate multimedia lessons and provide learners with an interactive learning experience. Our courses place a strong focus on comprehension, written and spoken expression, English vocabulary, and grammar while simulating a wide variety of real-world communication situations. Learning topics include preparing for interviews and meetings, writing emails and reports, pitching an idea in an engaging way, and more. Through these programs, students will learn how to navigate an English-speaking workplace. The lessons are provided in partnership with Rosetta Stone®.

We have enhanced our online language courses in ways that go beyond traditional online learning environments. Our virtual classroom and English conversation classroom activity allow students to interact and speak with their instructor or classmates, providing them with individualized attention and support. The online discussion forums in English courses help build a strong sense of community among learners. The courses also provide students with additional resources beyond the required course material.

Learners can begin their studies at the level appropriate for their skills, rather than having to start tat level one. However, learners must complete levels five and six to receive the certificate. Students can complete either the Everyday ESL/Professional Certificate or both.



6 Levels everyday ESL or Professional ESL



Begin at their own level, Complete at their own pace



45 hours of self-directive learning, 4 English conversation clubs



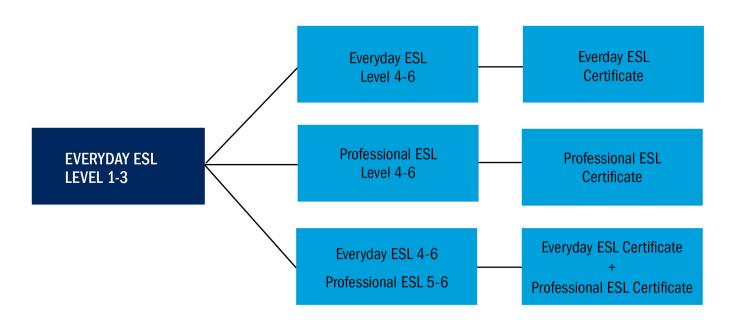
Variety of supplementary web-based language learning resources



Introduction of interesting aspects from Canadian culture



Discussion boards to practice reading and writing



#### Online English as a Second Language project-based learning

The ESL Project-based learning course combines English language instruction with experiential learning to increase learners' transferable skills and career readiness.

The online ESL course incorporates exceptionally rich multimedia lessons and provides students with an interactive learning experience that simulates a wide variety of everyday communication situations.

Our project-based learning encourages students to work in small groups to collaborate on current global issues with a strong focus on the **Sustainable** 

**Development Goals (SDGs)** 

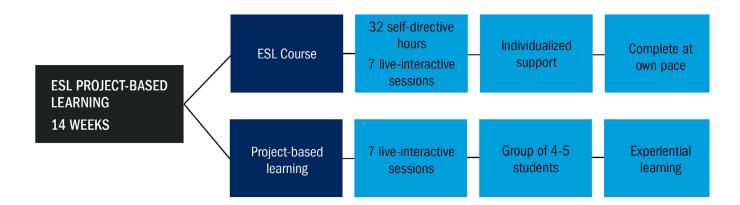
adopted by the United Nations (UN). Projects may include research-based approaches, experiential approaches, and hybrid approaches that combine both research-based and experiential

approaches. Learners gather and discuss the information, both orally and in writing, and display their findings in an interactive and visual way that people can meaningfully understand, share, and learn from.

Our facilitator will be working with students throughout the entire project to provide support, build culture, give feedback, and coach in the live sessions. Students will be equipped with knowledge, skills, and digital tools to help them to excel in their project planning, implementation and management. During the 14-week project, the teams will investigate a real-world issue and come up with tangible and actionable ideas that will create an impact on a specific community and contribute to the SDGs' achievement.

This course is right for you if:

- You are looking for experience integrating different language skills into real-world situations.
- You want to gain experience in researching and providing solutions to real-world problems that stretch your critical thinking, collaboration, digital fluency, project management, and strategic problem-solving skills.
- You care about the future and are eager to be the change, help end poverty, reduce inequalities, tackle climate change, and build a thriving planet today and for future generations.
- You are willing to challenge yourself in preparation for a high-impact career.



# Summer Language Program

Humber's Summer Language
Program provides students with an engaging and immersive Canadian cultural experience in an English-speaking environment. Classes take place in historic buildings that have been retrofitted with state-of-the-art classroom equipment and students will live in a modern residence at Humber College's Lakeshore campus, on the shores of Lake Ontario during the summer term.

Our engaging classes, theme-based workshops, and diverse social activities will help boost confidence and teach essential employability

skills, including critical thinking, problem-solving and communications and interpersonal skills, that support their academic, vocational, and personal success. The program's itinerary includes weekly field trips to museums, art galleries, sports facilities, outdoor activities as well as excursions to some of Canada's must-visit attractions. In addition, living in residence will provide a memorable and rewarding experience.

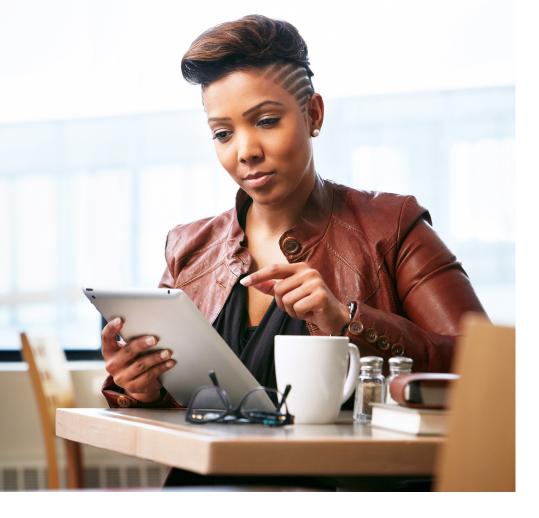
Join us in this program to learn English while having fun and making lifelong friendships with Canadian and international peers. This program is right for you if:

- You are looking to immerse yourself in an English-speaking environment and Canadian post-secondary institution.
- You are ready to build competitive employability skills and gain a new global perspective.
- You are eager to discover Canada's culture, natural beauty, and lifestyle with new friends.

#### Sample weekly schedule:

Students will have the option to join our three-week or five-week program.

July									
	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY		
Time	04	05	06	07	08	09	10		
8:30-11:30	ESL Class	ESL Class	ESL Class	ESL Class	ESL Class	Bus Tour	Niagara		
11:30-12:30	Lunch	Lunch	Lunch	Lunch	Lunch	CN Tower_	Falls		
12:30-2:00	Workshop	Workshop		Workshop	Workshop	Ripley ====			
Afternoon or evening	Movie Night  Movie  → night	High Park Nature Centre High Park Redirectors	Eaton Centre Shopping Mall		Baseball Game	Aquarium			
	11	12	13	14	15	16	17		
8:30-11:30	ESL Class	ESL Class	ESL Class	ESL Class	ESL Class	Canada's	Wasaga		
11:30-12:30	Lunch	Lunch	Lunch	Lunch	Lunch	Wonderland	Beach		
12:30-2:00	Workshop	Workshop		Workshop	Workshop	•			
Afternoon or evening	Board Game	Treetop Trekking	Chinatown Kensington		Boat Party	Wonderland	me in the second		
Cverinig	GAMES A	TICKKIIIS TREETOP TREETOP	Market 🏦			With the same of t			
	18	19	20	21	22	23	24		
8:30-11:30	ESL Class	ESL Class	ESL Class	ESL Class	ESL Class				
11:30-12:30	Lunch	Lunch	Lunch	Lunch	Lunch				
12:30-2:00	Workshop	Workshop		Workshop	Workshop				
Afternoon or evening	Movie Night  Movie  **: night		Canoe and Campfire	AGO Art Gallery					
	'→ night			Art Gallery of Bottario					



Digital fluency is a foundational, cross-sectoral skillset, representing a core employability skill for workers in fast-paced and international environments.

#### Digital Fluency for Professionals

Much like learning another language, the pursuit of one's digital fluency is lifelong and depends heavily on a learner's willingness to take risks, test new ideas and tools, share with others, and direct your own digital learning journey. This program prepares learners to comfortably and ethically use digital technologies incorporating a variety of media types, both on- and off-line, to thrive in the workplace.

#### **Learning Themes**

- Navigating Your Device and the Cloud
- Managing and Collecting Digital Information
- · Communicating in Digital Spaces
- Managing Digital Profiles
- Using online workplace collaboration and project management tools

# Upon successful completion of the course, students will:

- · Interpret and represent data
- · Create a communications plan
- Demonstrate and rationalize a personalized digital profile strategy
- Utilize effectively online workplace collaboration tools
- Navigate the project management tools

#### Number of hours: 45 hours

Available teaching modalities: asynchronous (self-directed) and blended (synchronous with real-time support).

# **TEACHER TRAINING**

# Content and Language Integrated Learning

Humber's Content and Language Integrated Learning course (CLIL) is an applied professional development program for internationally trained teaching professionals. Through our live interactive teaching and self-directed and asynchronous online learning, participants will develop their skills in teaching subject-matter content in English, critical thinking, problem-solving, collaboration skills, and proficiencies in technology-enabled teaching and learning.

The course will focus on designing student-centred courses, learning experiences, and assessment techniques grounded in adult education learning theories with an emphasis on applying them to teaching contexts. Participants will also develop their language skills in order to teach their subject-matter content effectively in English.

Our asynchronous discussion boards enable faculty participants to discuss and reflect upon content and language-integrated teaching and learning with the Humber instructor/facilitator and fellow participants.

The course will be delivered using Humber's Blackboard Learning Management System along with access to supplementary digital learning resources.

### Learning Themes and Modules

**Theme 1**: Content and Language Integrated Learning

- The Core Features of the CLIL Methodology
- CLIL Approaches for the Classroom
- Teaching English Language Learners in an English-Medium Environment

**Theme 2**: Planning Teaching in CLIL Contexts

- Applied Strategies for Student engagement and active learning
- · Lesson Design & Planning
- Incorporating Assessment into Classroom Practice

#### Theme 3: Designing for Learning

- · Universal design for learning
- · Inclusive curricular design
- Technology-enabled teaching and learning

# Upon successful completion of the course, faculty participants will:

- Understand and employ CLIL approaches for classroom teaching
- Demonstrate an understanding of teaching methodology for learnercentred CLIL classrooms
- Demonstrate a basic understanding of the principles of Universal Design
- Design learning outcomes and assessments aligned with the content-specific learning experiences
- Demonstrate the implementation and use of a variety of teaching technologies

#### Number of hours: 42 hours

Available teaching modalities: online, in-person at Humber venue or your venue (intensive program).

An applied professional development program for internationally trained teaching professionals.

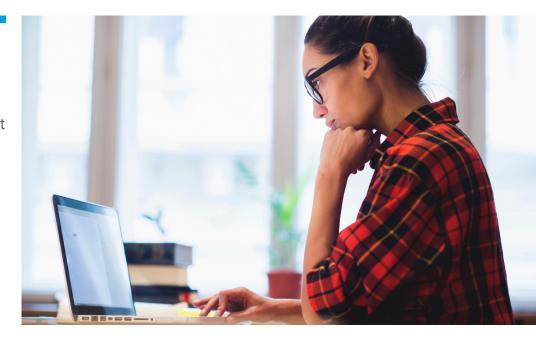
#### International Teaching Effectiveness Certificate (ITEC)

In this 42-hour teacher development program, internationally trained teaching professionals explore evidence-based theories and innovative strategies to motivate and challenge learners. The program's content-focused interactive workshops, regular feedback on teaching, and community of practice support teachers in designing engaging learning experiences through reflection tasks, collaboration with peers, and coaching. Participants will complete self-directed modules, engage in online discussions, and participate in synchronous sessions that encourage skill development in critical reflection, innovative digital tools, and the creation of impactful learning experiences for all.

ITEC is an experientially focused course that includes foundational, workshops focused on 21st-century pedagogy and technology.

# Learning Themes and Modules

- Student-centered Teaching and Learning
- · Lesson Design and Planning
- · Effective Assessment
- Working in English and with English Language Learners
- Digital Learning Technologies



# Upon successful completion of the course, faculty participants will be able to:

- Analyze techniques that support engaging and motivating learning experiences in a learner-centred classroom environment
- Evaluate teaching practices using a variety of adult learning (andragogical) theories
- Design learning outcomes and objectives that are aligned with learning experiences and assessments
- Demonstrate the use of a variety of innovative teaching technologies
- Examine ways to effectively meet the needs of English Language Learners in an English-medium learning environments

Successful completion of ITEC provides participants with advanced standing to participate in Humber's Teaching Effectiveness Certificate (TEC) by completing another 30 online hours of coursework (with additional tuition cost). This component will focus on inclusive curriculum design, advanced techniques, and individual coaching, and year-long mentoring by Humber faculty. The TEC is accredited by the Society for Teaching and Learning in Higher Education (STLHE) and the Staff and Educational Development Association (SEDA) of the United Kingdom in Learning Teaching and Assessing.

#### Number of hours: 42 hours

Available teaching modalities: online, in-person at Humber or your institution (intensive program).



#### Customized Teaching English for Speakers of Other Languages

Our Customized Teaching English for Speakers of Other Languages (i-TESOL) offers a tailored, intensive professional development program for internationally trained English teachers to improve their teaching and English skills concurrently. The program will focus on practical, student-centred teaching for 21stcentury language learners with an emphasis on communicative needs. Participants will gain handson experience in course design, application of technology, and assessment through interactive and reflective sessions.

#### **Learning Themes**

- · Introduction to Communicative Language Teaching
- Communicative Language Teaching methods
- · Course design
- Teaching with technology
- Teaching listening & vocabulary
- · Teaching speaking & pronunciation
- Assessments and integrating skills for different purposes
- Giving effective feedback

Learners will also have opportunities to practice some micro-teaching sessions. These sessions will enable participants to collaborate with co-participants in the planning and delivery of a mini-lesson that

incorporates the new skills acquired from this course as well as receive feedback on your micro-teaching session from peers and the instructor.

# Upon completion of the course, faculty participants will be able to:

- Select, adapt or design diverse material, activities, techniques, and resources with an emphasis on communicative needs for individual learning goals and course objectives
- Design a series of lessons with an awareness of different needs, learning styles, learners' backgrounds, and previous learning experiences
- Use a variety of teaching strategies to ensure learners' constant interaction with and exposure to the English language and support learning effectiveness
- Enhance course design, lesson planning, presentations, inclass activities, assessments, and student achievement and engagement within a specified context
- Provide constructive, specific, concrete, and practical feedback in the classroom

#### **Number of hours: 42 hours**

Available teaching modalities: online, in-person at Humber or your institution (intensive program).



#### Teaching in a digital world

Our Teaching in a Digital World Certificate (TDWC) program is designed to meet the needs of a diverse group of learners with varying degrees of teaching experience in the online and/or hybrid environment. While teaching in an online environment shares many characteristics with face-toface teaching, it is a fundamentally different educational experience for instructors and students. The certificate is designed to develop essential online teaching competencies and engage participants as a learner, facilitator, and beginner developer.

#### **Learning Themes**

- Learning Management Systems (LMS)
- Effective communication techniques and strategies for using LMS tools
- Student experience from pre-to-post registration
- Characteristics and educational experience for instructors and learners in each learning environment
- Pedagogical strategies and technical strategies to create an engaging online module

This course will take a handson approach and have faculty participants move from the planning stages of online course development to the execution of an online teaching module. Learners will have an in-depth look into the resources available for them to create an engaging online module.

# Upon completion of the course, faculty participants will be able to:

- Develop the skills required to use a Learning Management System (LMS) to effectively deliver face-to-face, hybrid and online courses
- Leverage the tools of the learning management system to create a supportive and engaging learning environment
- Assess students' motivation to learn online
- Plan and map their course for the online and hybrid teaching environment
- Apply pedagogical strategies and technical strategies to create a social network and engage the community of learners

# Number of hours: 42 hours over a semester

Available teaching modalities: online.

# Inclusive Curricular Design Certificate

The Inclusive Curricular Design Certificate (ICDC) explores how the Universal Design for Learning (UDL) framework can guide the creation of robust and accessible learning experiences for all students. The principles of UDL are founded in equity, collaboration, flexibility and accountability, and encourage a proactive, skill-building approach to course design that fosters the development of expert learners. Participants will apply these principles to ensure that the range of student diversities, abilities, and needs are met through various teaching and learning strategies. The certificate program is offered to faculty with at least one year of experience teaching in postsecondary settings.

#### **Learning Themes**

- Fundamentals of Inclusive Design: guidelines, learner variability, and its impact on learner experience
- Technology to Support Effective and Inclusive Learning
- Accessibility guidelines and requirements for digital content
- Application of Inclusive Design to course-mapping, lesson planning, assessment strategies, and facilitation of engaging studentcentred courses
- Practice making accessible documents and using accessibility checkers in PowerPoint, Word and PDF documents

#### Upon completion of the course, faculty participants will be able to:

- Create a course in any discipline that optimize teaching and learning experience for all people based on scientific insights into how humans learn
- Apply universal design for learning (UDL) to address diversity and inclusion in their educational practice
- Experience a variety of digital and technological resources to support effective learning
- Apply UDL to course-mapping, lesson planning, assessment strategies, and facilitation of engaging student-centred courses with the aim of supporting all learners
- Use strategies and a toolbox full of apps and resources to make the course content accessible

## Number of hours: 42 hours

Available teaching modalities: online, in-person at Humber or your institution (intensive program).

Explore how the
Universal Design
for Learning (UDL)
framework can guide
the creation of
robust and accessible
learning experiences.



An opportunity
to enhance their
intercultural knowledge,
communication skills,
curriculum development
and differentiated
teaching skills
essential for supporting
international students in
higher education.

# **Culturally Inclusive Educator Certificate**

The Culturally Inclusive Educator Certificate (CIEC) is designed for those interested in the field of teaching or private sector training. The courses within this certificate program provide participants with an opportunity to enhance their intercultural knowledge, communication skills, curriculum development and differentiated teaching skills essential for supporting international students in higher education.

#### **Learning Themes**

- Cultural values and internationalization at the post-secondary level
- Connections among people, cultures and environments
- Stages and symptoms of students' cultural and academic adaptation in a new environment

- Barriers to intercultural communication and communication norms of other cultures
- Fundamentals in second language acquisition theory and the development of realistic languagelearning goals for students
- A global education approach to enrich the student experience

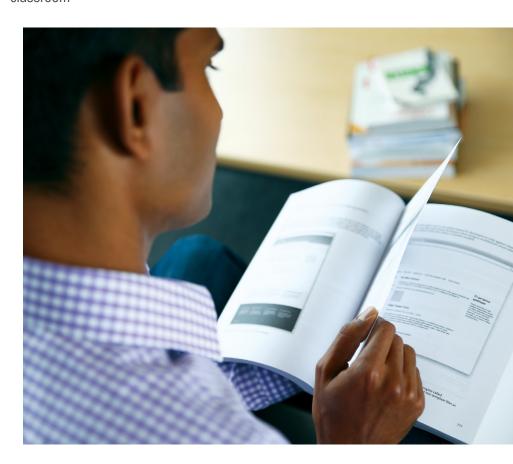
#### Upon completion of the course, faculty participants will be able to:

- Develop a framework of actions to provide appropriate support for international students in transition
- Examine strategies and activities for moving through the stages of intercultural sensitivity within the classroom

- Utilize interpersonal communication techniques to facilitate dialogue between students and provide responsive resolutions to cultural communication conflict in the classroom
- Design activities that incorporate opportunities for planning and practicing language
- Build a more globalized teaching practice and support international students in the classroom

# Number of hours: 42 hours

Available teaching modalities: online, in-person at Humber or your institution (intensive program).



# PROFESSIONAL DEVELOPMENT WORKSHOPS

#### Series of workshops "The Art of Leadership for educators"

Rapid social and technological evolution have changed how people learn. Leaders in education must be willing to embrace change as they face pressing societal challenges, technological revolution, and new opportunities. What is great leadership? What are the models and styles of leadership that work for you and for your institution? This series of workshops will introduce you to the current concept of leadership in education and train you in a variety of innovative tools and strategies that will help put your enhanced leadership skills into practice. The emphasis of this series is new approaches and practices that prepare current and future leaders for success.

- · Foundations of Leadership
- Strategy of establishing organizational culture
- · The art of empowerment
- Leading through influence and persuasion
- · Navigating Emotional Intelligence

# Workshop Incorporating technology in your classroom Negotitation skills and strategies for professionals The Art of Storytelling Conflict Management for professionals I Skills and Strategies for customer services success Writing killer content for social media

# Workshop "Incorporating technology in your classroom":

There are many innovative digital tools that you can use to increase student participation and engagement, and to solicit feedback from your class. This might include tools that can add polling, engagement opportunities with multimedia lessons, mind mapping and more to your lessons. This workshop will allow you to practice with robust and innovative tools, such as Flipgrid, EdPuzzle, Mentimeter, Padlet, H5P, Kahoot and PollEverywhere,. You will experience the tools from the student perspective, learn about their functionalities and

# Series of Workshops The Art of Leadership for Educators The Art of Public Speaking Landing a dream job

applications, and share ideas about how to incorporate these tools into your face-to-face, hybrid or online courses in meaningful ways.

# Series of workshops "The Art of Public speaking":

Does the fear of public speaking prevent you from sharing your ideas? This fear could be the obstacle standing between you and your career goals. This series of workshops will introduce you to Voice Dynamics, Body Language and innovative presentation tools to structure and confidently deliver engaging and impactful presentations to diverse and multiple stakeholders. You will also practice dealing with performance anxiety and connecting with listeners to increase your effectiveness in presentations.

- How to leverage non-verbal techniques in public speaking
- How to connect with listeners while presenting
- How to leverage presentation tools in pitching your idea

# Workshop "Negotiation skills and strategies for professionals"

The ability to negotiate with customers, colleagues, investors, and suppliers is a vital skill for professionals. This course will help you rethink negotiation as a problem-solving tool and a key to getting ahead in the workplace, resolving conflicts, and creating value -n contracts. You will receive coaching on leveraging the best negotiation approach and the art of bargaining based on your personality traits and the elements of negotiation.

# Workshop "The Art of Storytelling"

Storytelling is an extraordinary method of communication to capture the audience's attention. Learning how to use storytelling strategically is effective for marketing and PR professionals as well as anyone who must regularly communicate with others as part of their job, including executives, team leaders, salespeople, teachers, researchers and others. This workshop will introduce narrative techniques and tools to bring your vision to life and shape your idea into a story that influences. Join us in this workshop to elevate your conversation, improve the impact of your communications and influence decisions and their ability to engage, persuade, and inspire others.

# Workshop "Conflict management for professionals"

Wherever two or more people come together, conflict can arise. Equipping yourself with skills and techniques to resolve conflict with customers and co-workers can lead to higher productivity and a stress-free workplace. The workshop will introduce strategies and skills to constructively address conflicts between individuals and within organizations. You will practice appropriate communication tactics when dealing with conflict as well as strategies of conflict management to yield positive resolutions.

# Workshop "Skills and strategies for customer services success"

Sharpening customer services skills is beneficial for every professional at every level, even if they don't have a customer-facing job. This workshop teaches the essential skills and knowledge required to build customer satisfaction and meet customer requirements more efficiently. You will learn how to understand customers' expectations, use effective communication tactics, remove barriers and handle difficult situations.

# Workshop "Writing killer content for social media"

Words are powerful and when used wisely they can move mountains. This workshop introduces the principles of online writing, content management and search engine

optimization (SEO) for the purposes of writing for businesses, not-for-profits and other organizations. Students will practice with current technologies to maximize the impact of the messages through conversations and connection with their audience. Participants will also learn how to repurpose content for different audiences on a variety of online platforms.

# Series of workshops "Landing a dream job"

Pursuing a dream job after graduation, or after a career change, can be a daunting experience. If you're searching for a job, you need strategies to present yourself as more credible, authentic, and memorable than your peers. Join us in this series of workshops for guidance and coaching on how to get noticed - and get ahead - in your career. Learn how to create a job search plan that connects your interests and goals with opportunities. Participants will also receive coaching on how to present themselves to employers professionally with a well-designed online profile, tailored resume, and cover letter. You will have opportunities to practice tips that can help you make a great first—and lasting-impression at networking events and interviews.

- How to build a career-specific resume and a tailored cover letter
- How to establish your professional profile
- · How to strategize networking
- · How to ace a job interview

