

BSTA 325 – TEST 3 FORMULA SHEET

Forecasting

Moving Average

$$k\text{-period moving average} = \frac{\sum (\text{actual value in previous } k \text{ periods})}{k}$$

Weighted Moving Average

$$k\text{-period weighted moving average} = \frac{\sum_i^k (\text{weight for period } i) \times (\text{Actual value in period } i)}{\sum_i^k (\text{weights})}$$

Exponential Smoothing

$$F_{t+1} = F_t + \alpha (A_t - F_t) \quad \text{or} \quad F_{t+1} = \alpha A_t + (1 - \alpha)F_t$$

where A_t = actual value in period t , F_t = forecast for period t

F_{t+1} = forecast for period $t+1$, α = smoothing constant value ($0 \leq \alpha \leq 1$)

$$MAD = \frac{\sum_{t=1}^T | \text{forecast error} |}{T}$$

$$MAPE = 100 \frac{\sum_{t=1}^T (| \text{forecast error} | / A_t)}{T}$$

Centred Average:

Centred average for quarter $t = [0.5 \times \text{sales in quarter } t - 2 + \text{sales in quarter } t - 1 + \text{sales in quarter } t + \text{sales in quarter } t + 1 + 0.5 \times \text{sales in quarter } t + 2] / 4$

Seasonal Ratio:

$$\text{Seasonal Ratio} = \frac{\text{Actual value}}{\text{Centred moving average}}$$

Unnormalized Seasonal Index:

Unnormalized Seasonal Index for quarter $t = \text{Average of all Seasonal Ratios for quarter } t$

Normalized Seasonal Index:

Normalized Seasonal Index for quarter $t = \text{Unnormalized Seasonal Index for quarter } t / \text{Sum of all Unnormalized Seasonal Indices}$

Multiple Regression

$$\hat{y} = b_0 + b_1x_1 + b_2x_2 + \dots + b_kx_k \quad (\text{general form of the estimate multiple regression equation})$$

n = sample size, k = number of independent (x) variables

ANOVA	df	SS	MS	F
Regression	k	SSR	MSR = SSR/k	MSR/MSE
Residual (Error)	n-k-1	SSE	MSE = SSE/(n-k-1)	
Total	n-1	SST		

$$\text{Coefficient of Determination } (R^2) = \frac{\text{explained variation}}{\text{total variation}} \text{ or } \frac{SSR}{SST}$$

$$\text{Adjusted } R^2 = 1 - \frac{(n-1)}{(n-(k+1))} (1 - R^2)$$

$$\text{Standard Error of Estimate } (s_e) \quad s_e = \sqrt{\frac{SSE}{n-k-1}} \text{ or } s_e = \sqrt{\frac{\sum (y - \hat{y})^2}{n-k-1}}$$

$$\text{Total Variation} \quad SST = \sum_{i=1}^n (y_i - \bar{y})^2$$

$$\text{Explained Variation} \quad SSR = \sum_{i=1}^n (\hat{y}_i - \bar{y})^2$$

$$\text{Unexplained Variation} \quad SSE = \sum_{i=1}^n (y_i - \hat{y}_i)^2$$

where \hat{y} = predicted y value and y = actual y value

$$SSR + SSE = SST$$

$$t\text{-stat} = \frac{\text{regression coefficient } (b_i)}{\text{standard error of } b_i}$$

$$\text{Confidence Limits} = \text{regression coefficient } (b_i) \pm \text{standard error of } b_i \times t_{\alpha/2} \quad (\text{df} = n-k-1)$$