

# SOCIAL & AFFORDABLE HOUSING FOR RENTAL HOUSEHOLDS IN CANADA

(Note: This infographic poster presents data based on the Canadian Housing Survey 2018) By: Kanchan Chauhan, Nidhi Rawat & Rupinder Kaur

In 2020, Toronto became the 6th most expensive city in the world.



1 in 10 rental households are in core housing need



Rental Vacancy Rate was at 1.9% vs 3% healthy rate for urban centres

Renters are more likely to be in core housing need rather than owners



Rental Household



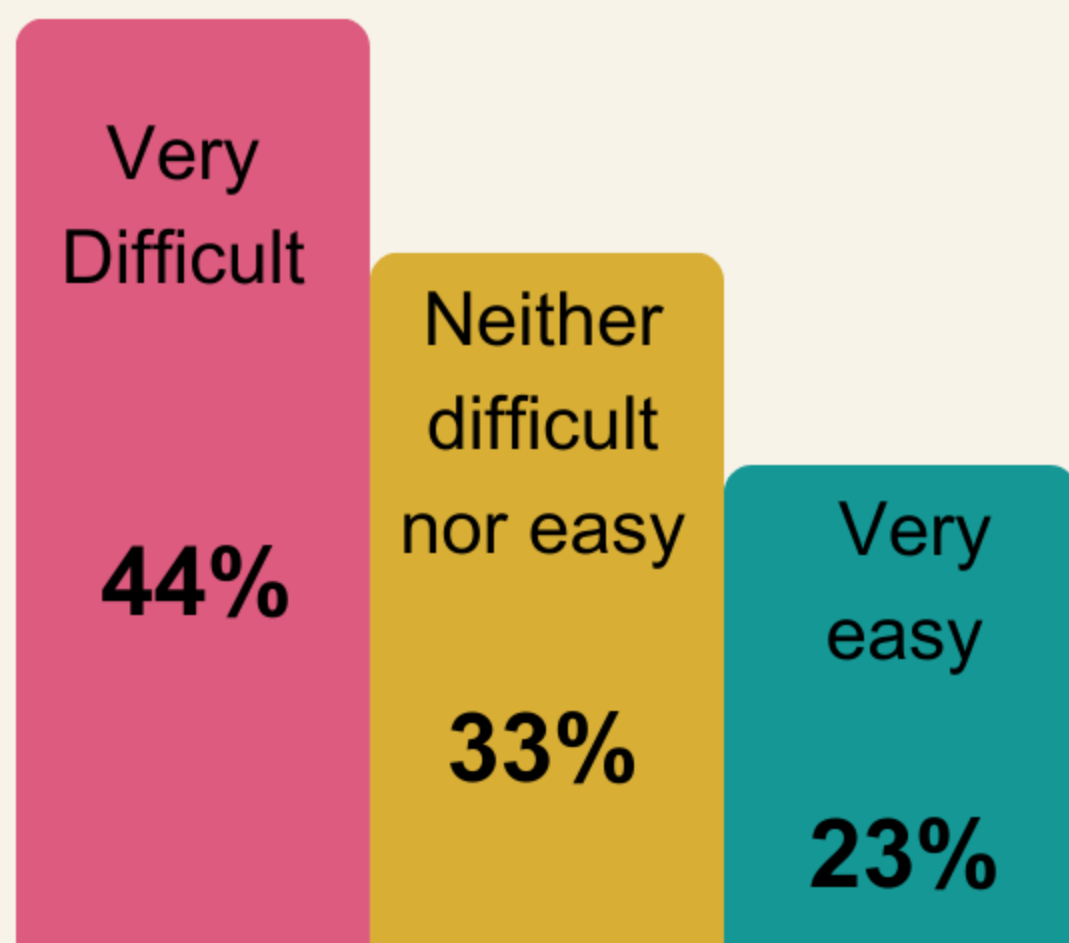
Owner Household

**Core Housing Need:** When households have to spend 30% or more of their total before-tax income to pay the median rent of alternative local housing.

**Social & Affordable Housing:** A "non-market rental housing" that is not entirely dictated by the law of demand and supply.

## Affordability Concerns

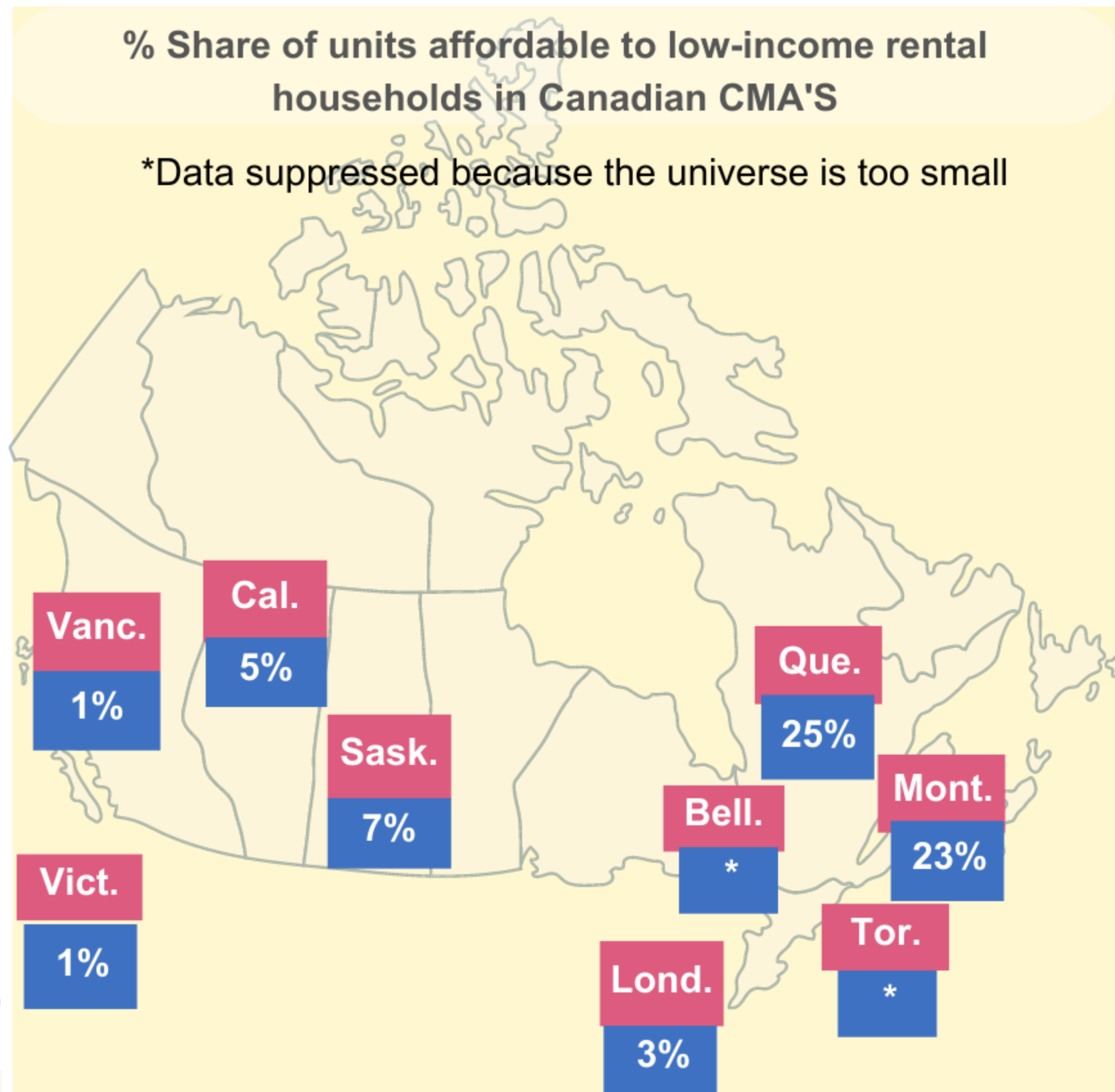
% Renters in social & affordable housing having difficulty in meeting financial needs such as housing, food, clothing in past 12 months....



## Social Concerns

### NIMBY

"Not in my backyard" phenomenon where the development of an affordable home is considered inappropriate by members of a particular neighborhood



## Availability Concerns

283,800

Canadians on the waiting list for Social & Affordable Housing

173,600

households on the waitlist for more than 2 years



## Dwelling Adaptations

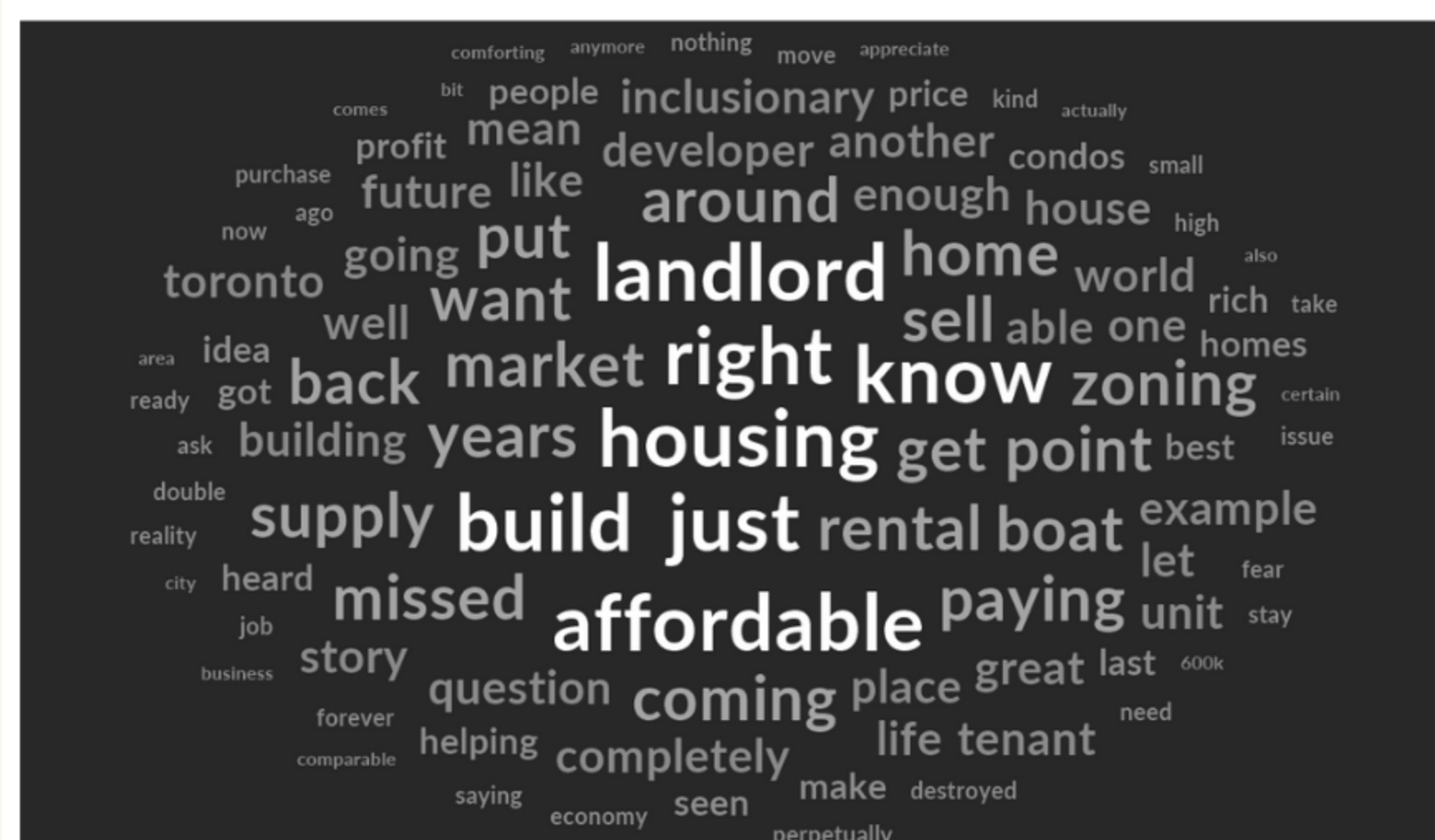
Households that need adaptations because a member has a physical or mental condition

Tenant household

19%

Owner household

7%



"what is somebody supposed to do in your rental unit if you get the feeling they're trying to get you out, my both kids are in high school and I don't want to uproot them we have to live in this constant disarray"

-fear in tenant households impacting their life



### Workforce Housing

Make use of institutions with real-estate holdings such as schools, colleges, hospitals to offer cheap housing to employees.

### Co-operative Housing

Member-based organization offering cheap housing solutions.

### Community Land Trusts

Non-profit entity purchases & regulates the use of land keeping costs low

## Alternative Housing Solutions



### Fixing the regular housing market

- Dial down harmful demand of pushing up the housing prices
- Dial up the right supply of homes by assessing housing needs (location, type, tenure & price)
- Funding tenant eviction prevention programs & protection policies

### Housing Goals



### Scale up current social housing & non-market housing

- Upgrade existing social homes
- Create new market homes
- Serve the vulnerable population first



### Treating housing as a human right

- Construct non-benefit lodging on public land as opposed to offering it to private developers
- Provide effective tenant relocation plans
- Sponsor educational initiatives for importance of inexpensive housing

References: Canadian Housing Survey (CHS), 2018. Retrieved from: <https://open.canada.ca/data/en/dataset/def2b68f-d5c6-4134-82f8-db6660065029>  
Canadian Mortgage Housing Corporation (CMHC). (2018). About Affordable Housing in Canada.

Statistics Canada. (2020). The Canadian Housing Survey, 2018: Core housing need of renter households living in social and affordable housing. Income Research Paper Series.

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