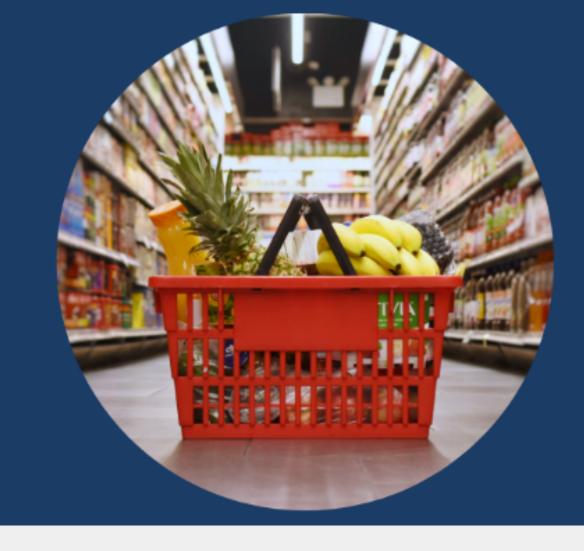
INCREASING FOOD PRICES IN CANADA

The Bureaucrats

Sierra Lontok, Karina Ferrante, Derek Wong, Nicholas James, Kumkum Suraka



What is happening?

11%

Increase in grocery prices in Canada from 2022 to 2023



13%

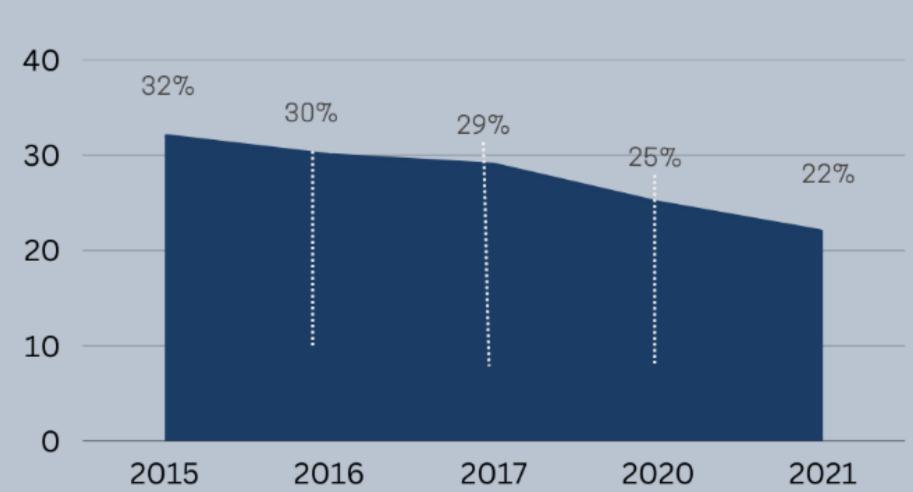
of Canadians have experienced food insecurity

74%

of Canadians have noticed "shrinkflation"

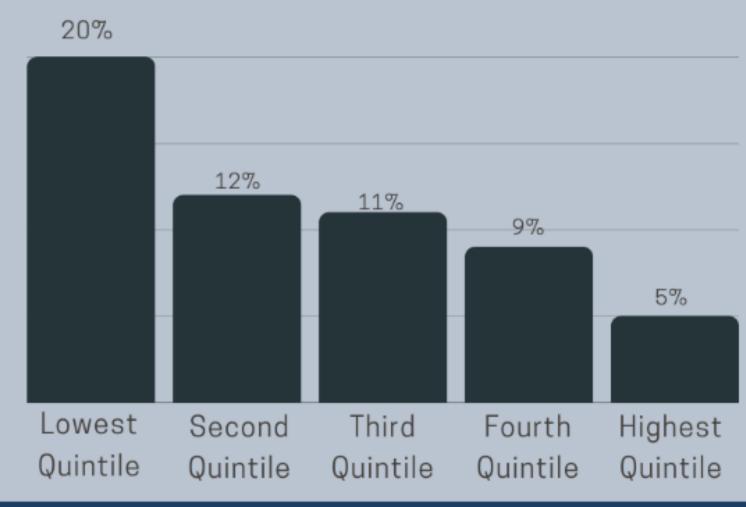
Canadians are eating fewer fruits and vegetables

% of Canadians eating 5 or more servings of fruits & vegetables per day



Low-income households take the hardest hit on food expenditure

% increase in food expenditure from 2015-2021



What role does the government play in addressing this?

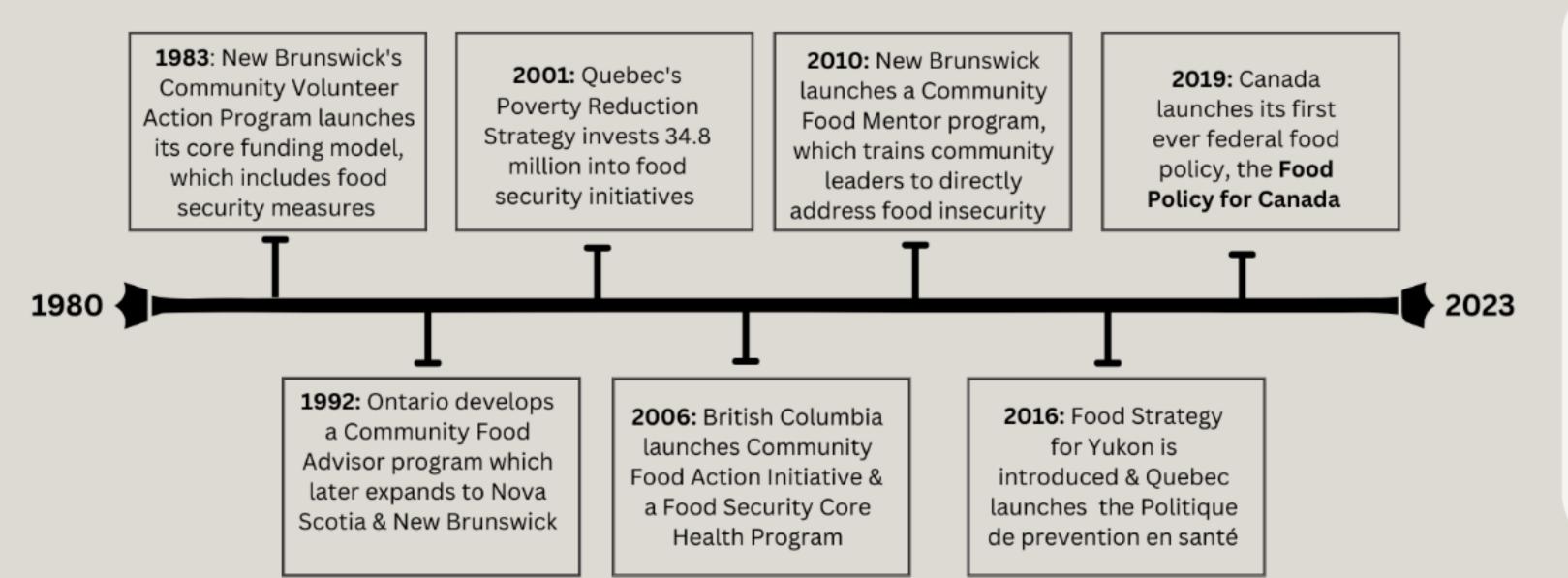
Alleviating increasing grocery prices

Understanding food price trends

Incorporating methods from other countries

Supporting local food producers

Timeline of Canadian Food Policy Initiatives



What's Next?

- addressing the affordability of food itself rather than focusing on alleviating food insecurity
- involving multiple sectors in addressing the issue
- ensuring equitable & sustainable food access across Canada

What needs to be done?



- climate-resilient agriculture
- support for lowincome households
- competition in grocery retailers



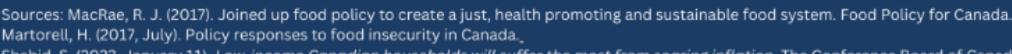
Businesses

- expansion of private brand labels
- private brand advertising
- product quality development



Canadians

- price comparison tools
- discounts/promotions
- bulk buying
- cheaper protein options (e.g. eggs, beans)



Shahid, S. (2023, January 11). Low-income Canadian households will suffer the most from soaring inflation. The Conference Board of Canada. Doucette, J. (2022, August 9). The inflation situation: How rising prices influence grocery shoppers. Field Agent Canada. Fradella, A., Behind the Numbers: What's Causing Growth in Food Prices (2022). Government of Canada.

Statistics Canada. (2022). Fruit and vegetable consumption, 5 times or more per day, by age group. Statistics Canada.

Statistics Canada. (2023). Distributions of household economic accounts, income, consumption and saving, by characteristic, annual. Statistics Canada.

