

Cancel Culture in Canada



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Cancel Culture

The act of **withdrawing** support or **boycotting** individuals or entities over behaviour deemed **offensive** or **objectionable**, often on **social** or **moral** grounds.

Polarization

68%

of young Canadians express growing polarization as their deepest concern about the future

72%

of Canadians express concerns about escalating polarization

Decline in Trust



2 in 3

Canadians mostly or fully do not trust politician's integrity

61%

of Canadians trust social media less since the COVID-19 pandemic

Marginalized Communities

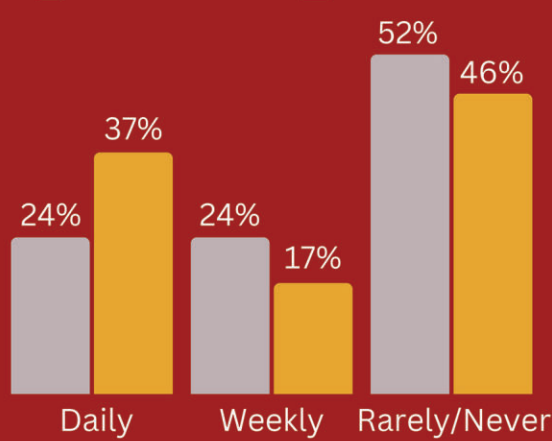
Level of Concern for Escalating Polarization

Concerned Not Concerned



How Often Canadians "Hold Their Tongues"

Non-Visible Minority Visible Minority



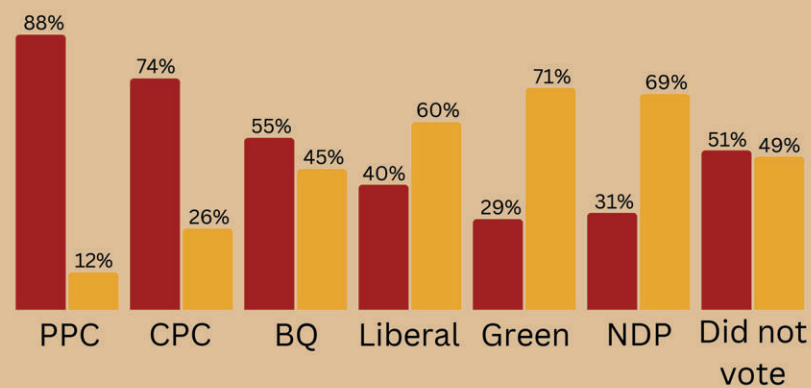
TAKEAWAYS

- Marginalized communities are more concerned about the escalating polarization in Canada
- Marginalized communities face more daily self-censorship
- Self-censorship can be caused by a fear of being 'cancelled', hindering open dialogue and debate

Accountability vs Free Speech

Views on Public Figures Being Cancelled

Suppressing Free Speech Tool for Accountability



Right-leaning Canadians view cancel culture as suppressing free speech, while left-leaning Canadians view it as a tool for accountability

Views on Cancel Culture Across Provinces

Suppressing Free Speech



Quebec Perspective

Strong opposition to cancel culture and connection to Anglophone culture

Viewed as a tool for accountability by notable marginalized population

Tension between embracing cancel culture for accountability and protecting Francophone culture

Future Research

Cancel culture research led by individuals from marginalized communities

Quebec's viewpoint on cancel culture

Social media strategies to address polarization and cancel culture

Exploration into the impact of grassroots initiatives on cancel culture