



Sustainable techniques of E-Waste Management

Cellphone Companies Strategies, Revenues & Public Perception

Cellphones are found to be one of the greatest contributors to electronic waste (E-waste) globally. This study explores different e-waste management strategies in guiding consumers, public perception and environmental impacts through business proposal.

E-WASTE
A GLOBAL ISSUE

Global E-waste

United Nations



	2021	2010	2019
Unrecycled	57.4	Generated	5.3
Recycled	9.9	Recycled	0.8

Units in Million tons kg (/capita)

Canada



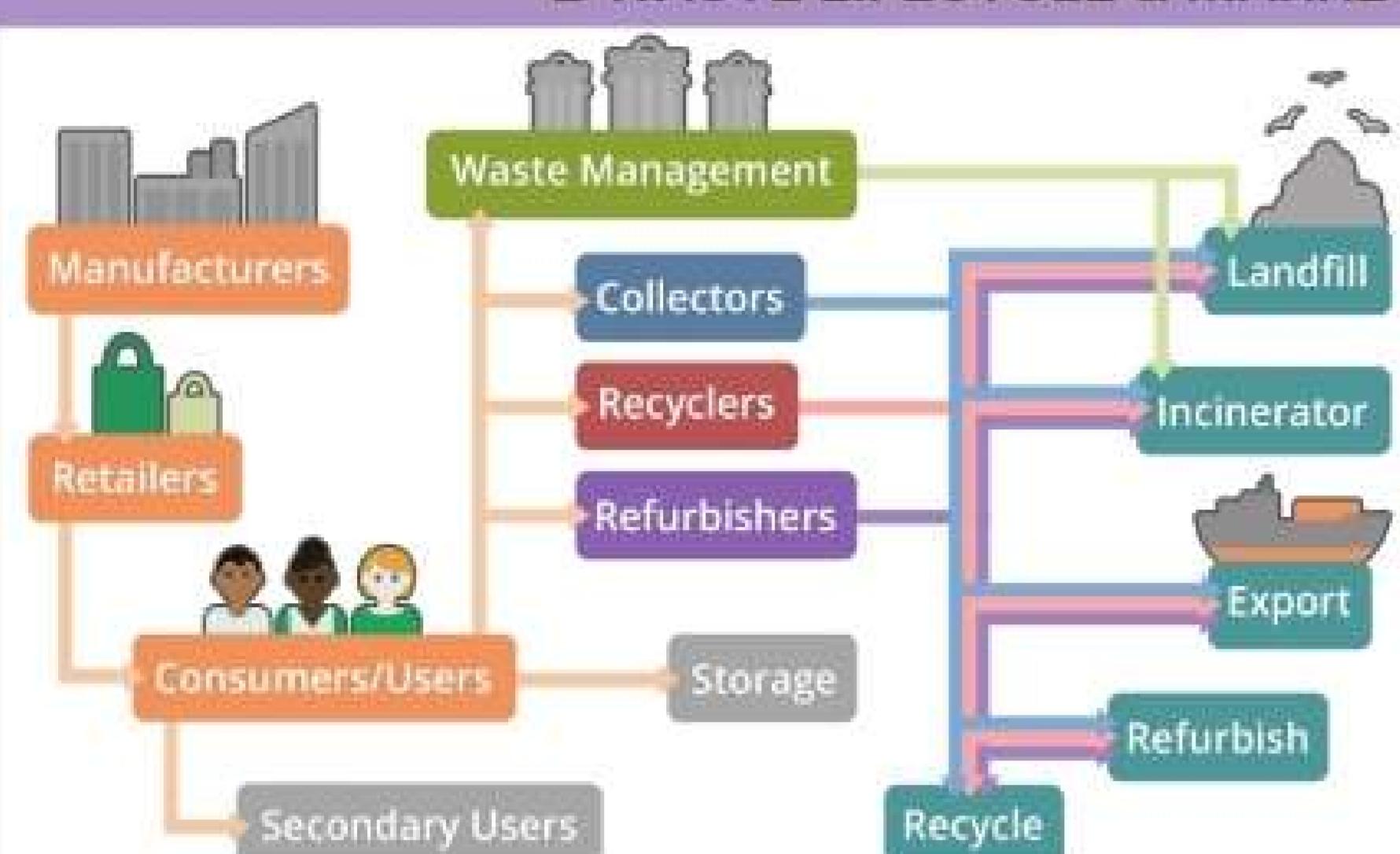
	2010	2019
Generated	1.2	4.0
Recycled	0.8	1.8

kg (in Millions)



7.6 kg/person

E-WASTE LIFECYCLE & MARKET VALUE



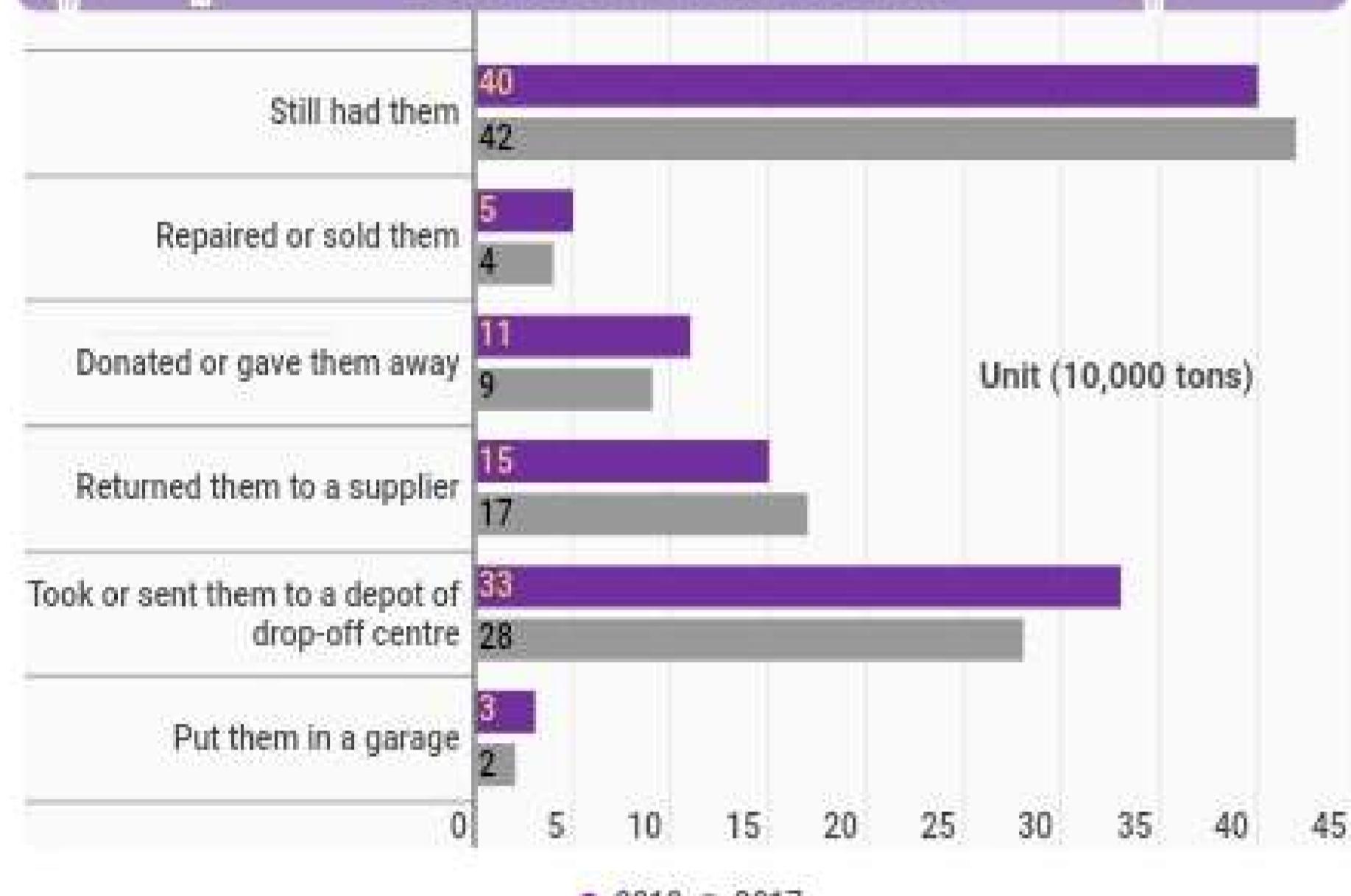
\$10 billion

USD potential value could be recovered from E-waste worldwide

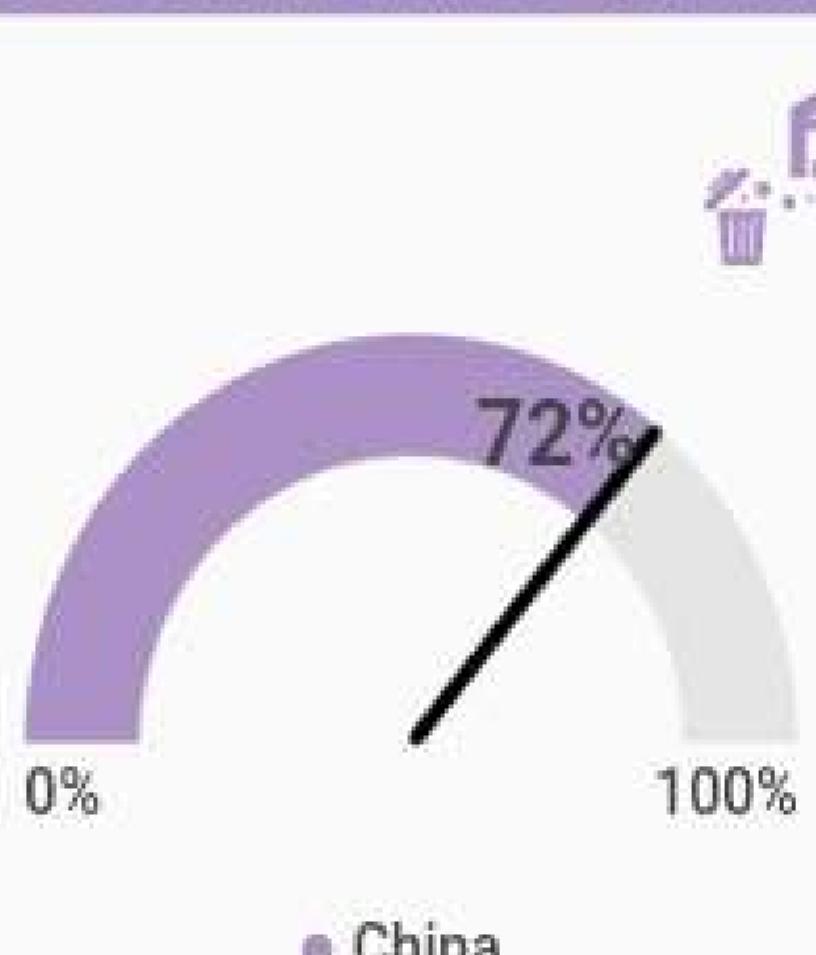


E-WASTE
Collection DATA
2012

DISPOSAL METHODS

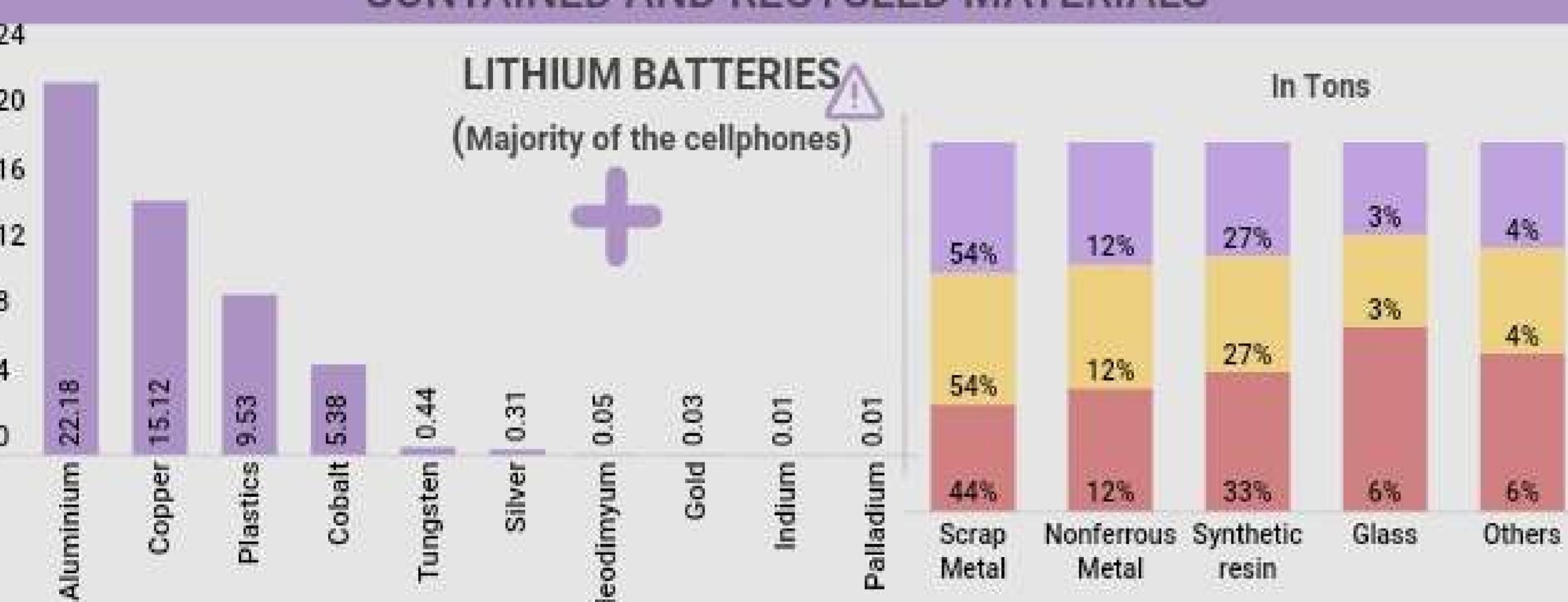


DISPOSAL RATE - CHINA



China

CONTAINED AND RECYCLED MATERIALS



PUBLIC PERCEPTION OF E-WASTE MANAGEMENT



39%

35% Praise for action



61%

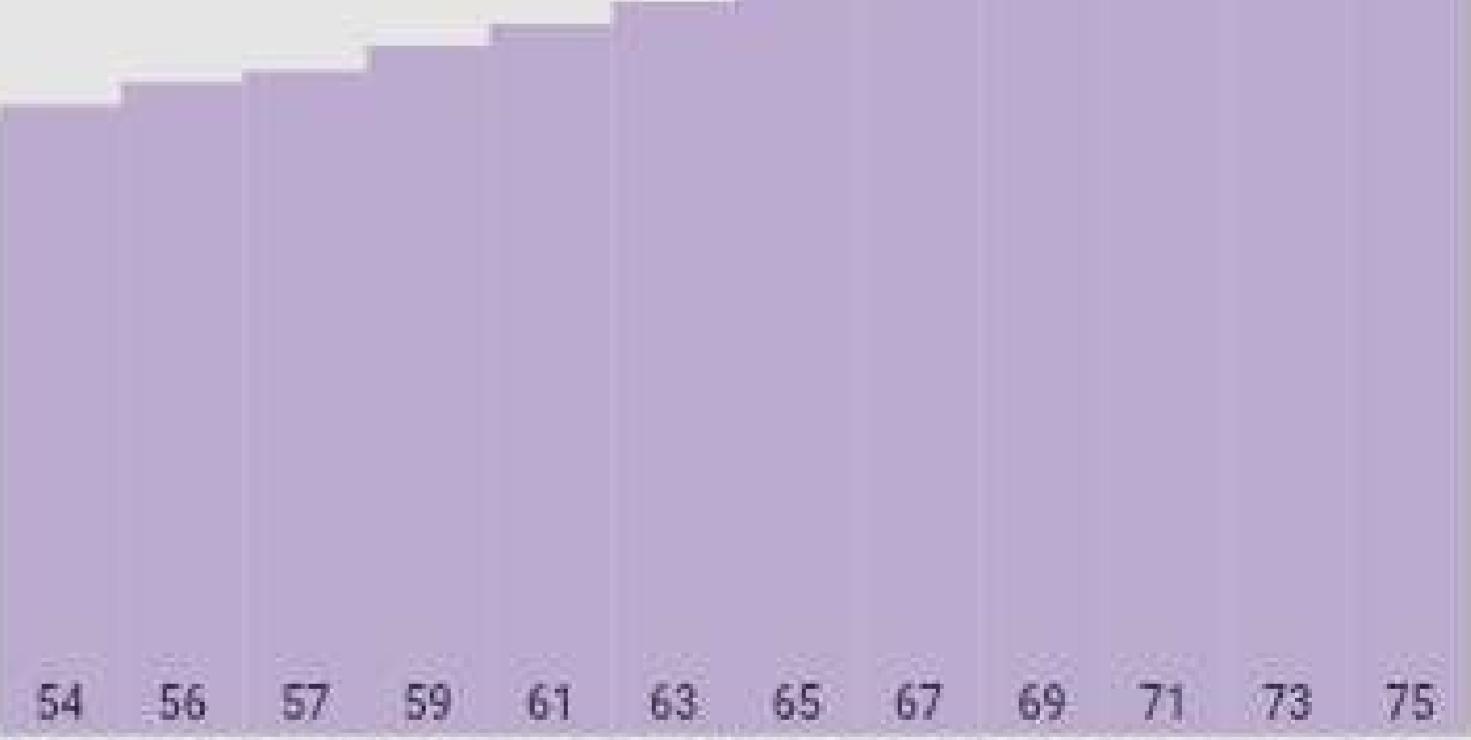
65% Complaint

GOOGLE

Twitter

FORECAST - GLOBAL E-WASTE

Million Metric Tons



Structured Collection Points

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4. United Nations Statistics Division. (2020). *The Sustainable Development Goals Report 2020*. United Nations

5. VanderPol, M. 2014. *Overview of E-waste Management in Canada*. Environment Canada, Hanoi, Vietnam.

6. Samsung Global Newsroom. (2022). *Samsung Electronics Releases 2022 Sustainability Report*.

<https://news.samsung.com/global/samsung-electronics-releases-2022-sustainability-report>.

7 Statista (2022). *Recycling and reuseage of consumer tech*. <https://www.statista.com>

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9. Statista (2021). *Generation e-waste globally forecast*. <https://www-statista-com>

Recyclable materials to be used



Public awareness on right to repair & refurbished devices

Streamlined E-waste regulations

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